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GENESIS GENETICS SELECTS TONY GORDON, Ph.D., TO LEAD U.K. AND U.S. OPERATIONS

Detroit, MI., August 30, 2013 – Genesis Genetics, the world’s leading expert on pre-implantation genetic diagnosis and screening (PGD and PGS), has selected Tony Gordon, Ph.D., as lab director (U.K) and vice president (U.S.). As a registered clinical scientist in the U.K., Gordon will sign off on all patient reports and lead efforts to expand Genesis Genetics’ testing operations throughout that country. In his role as vice president, Gordon will oversee scientific development, sales and marketing, and provide consultations on cytogenetics to U.S. labs. He will also be instrumental in expanding reproductive health services throughout the organization by developing a global laboratory group to explore new technologies and diagnostic tests.

Prior to his role at Genesis Genetics, Gordon worked at BlueGnome in the U.K. where he, in part with Genesis Genetics, led the development of 24sure-PGS (Preimplantation Genetic Screening), which has been shown to increase pregnancy rates and reduce miscarriages. He also contributed to the development and global uptake of the CytoChip, a postnatal cytogenetic mental retardation/development delay microarray test.

“Genesis Genetics is the most experienced PGD/PGS laboratory, running more tests for more disorders than any other lab in the world,” said Gordon. “I’m proud to be a part of this unparalleled group of dedicated people whose goal is to improve pregnancy rates for patients and provide the highest standards of laboratory testing to all of our global labs.”

Gordon received his Ph.D. from Nottingham University in the U.K., and completed seven years of post-doctoral work in molecular cytogenetics at the Institute for Cancer Research in Sutton, London. He has also authored numerous peer-reviewed scientific papers, articles and abstracts.

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About Genesis Genetics

Genesis Genetics, founded by world-renowned scientists largely responsible for discovering preimplantation genetic diagnosis (PGD) as a clinical practice, is the leading global provider of PGD and provides expert laboratory services for some of the most respected in vitro fertilization (IVF) centers across the country and throughout the world. Genesis Genetics has laboratories in Argentina, Brasil, Jordon, South Africa, Taiwan, United Kingdom, and the United States. For more information visit www.genesisgenetics.org